



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 199973

Schedule Dates 11/01/12-11/05/12
Advertiser 60 Plus Association (12280)
Agency/T-Code Mentzer Media (1290)/ELECTRONIC
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kohlbauser, Stephanie
Phone/Fax /
CPE 45
Account Types National/Political Issue Agency
Billing Type Standard
Comments

Date Entered 10/31/12
Last Modified 11/01/12
Entered By Nicole Heckard
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,010.00
Net Total \$11,390.00
Sales Tax

WHTM Harrisburg (WHTM)
By Broadcast Month Spots Rate
Nov. 2012 28 \$13,400.00
Grand Total: 28 \$13,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	10A- ABC-THIS WEEK								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
2.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	8A- 9A (EST)								1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
3.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9A- 10A (EST)								1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
4.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	12P- 12:30P (EST)					1	1			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- 12:30P (EST)		1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
6.0	Normal Line / SPOT	11/01/12-11/02/12	1	:30	11:35P- ABC-ABC NEWS NIGHTLINE					1	1			1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/31/12
6.0.1	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-empt/Exception -	
7.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	11:35P- 12:05A (EST)		1							1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/31/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7P- 7:30P (EST)		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
9.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	6A- 7A (EST)					1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
10.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4:58:31P- 5:57:56P (EST)					1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6A- 7A (EST)		1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7A- 9A (EST)		1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



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13.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58-5:31P- 5:57-56P (EST)	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
14.0	Normal Line / SPOT	11/01/12-11/04/12	2	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(Th-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Sa Su)				1	1	1	1	1	3	\$600.00	\$1,800.00	WHTM Harrisburg (WHTM)		10/31/12
14.0.1	Closed Preempt	11/03/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
15.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6P- 6:30P (EST)	1	1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:30P- 7P (EST)	1	1								\$800.00		WHTM Harrisburg (WHTM)		10/31/12
16.0.1	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
17.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10P- ABC-20/20					1				1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:57P- ABC--DANCING WITH THE STARS	2									\$1,500.00		WHTM Harrisburg (WHTM)		10/31/12
18.0.1	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
18.0.2	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
19.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	7P- 7:30P (EST)				1	1				2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
20.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	7A- 9A (EST)				1	1				2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12

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21.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	6P- 6:30P (EST)					1	1			2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/31/12
22.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	6:30P- 7P (EST)					1	1				\$800.00		WHTM Harrisburg (WHTM)		10/31/12
22.0.1	Closed Preempt	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
22.0.2	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
23.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	11P- 11:35P (EST)	1	1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	WHTM
Date:	10/31/12

I, Lauren Schumacher
do hereby request station time concerning the following issue:

60 Plus Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges:	\$ 19550	GROSS
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This broadcast time will be used by: 60 Plus Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	Yes <input type="checkbox"/>	No <input type="checkbox"/>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

60 Plus Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date: 11-8-11
Signature: *[Signature]*
Contact Phone Number: 703-807-2070

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
☐ Rejected
Signature: *[Signature]*
Printed Name: *[Signature]*
Title: NSM

85448
Check Date: 10/31/2012

Number	Date	Reference	Description	Amount	Tax	Total Amount	Discount Total	Check Amount
4020 M60PS			60PLUS M60PS TV 11/1-5	\$16,617.50		\$16,617.50	\$0.00	\$16,617.50